



Southern Nevada Society of Journalists Inaugural J-Day Conference

SAVE THE DATE!

SNSJ is hosting the Inaugural J-Day

**Where: Rancho High School
1900 Searles Ave., Las Vegas, NV 89101**

When: Saturday, October 18, 2014

Time: 8:00 a.m. - 4:00 p.m.

Cost: \$5.00 per attendee

Middle and high school yearbook and newspaper staffs are invited to join us for a day of learning, collaboration, Write-Off contests, and awards recognition. Come learn from presenters who are leaders in their fields.





Southern Nevada Society of Journalists

The Southern Nevada Society of Journalists is proud to present the Inaugural J-Day for all middle school and high school SNSJ members.

J-Day is a comprehensive day of journalism for students in middle and high school scholastic journalism programs. This day-long workshop will feature learning sessions led by experienced scholastic journalism instructors, and speaker sessions facilitated by industry professionals.

Students, advisers and administration are welcome to attend the event. There will be three morning sessions, and two afternoon sessions available to attend, and a range of topics from which to choose. Students participating in the onsite Write-Offs will substitute the first two sessions for the contest.

During the J-Day, we will host the Write-Off contest event. Some categories will be submitted digitally before the workshop, while others will be done on site during Sessions 1 and 2. Advisers and school personnel will be required to attend Write-Off sessions as proctors and will be given a room assignment upon registration. As a proctor, you are making sure there are no problems and that the contest is executed fairly.

At lunch, we will announce the award winners for the 2014 Yearbook contest. At the end of the day, the winners from the Write-Off Contest (both online and onsite submissions) will be announced.

The event starts at 8:00 a.m. with registration, and is located at Rancho High School:
1900 Searles Ave., Las Vegas, NV 89101

If you are not a member, and wish to join SNSJ, please contact:

Cassandra Workman (casandraworkmansnsj@gmail.com)
Matthew LaPorte (mslaportesnsj@gmail.com)

Who is welcome to attend?

- Middle School student members
- High School student members
- Adviser members
- Admin (School must have a membership)
- School personnel (if Adviser cannot attend)
- Parent Chaperones

What are the date and times?

- Saturday, October 18, 2014
- Times:
 - Registration: 8:00 a.m. to 9:00 a.m.
 - Morning Sessions: 9:00 a.m. until 11:50 a.m.
 - Lunch: 12:00 p.m. until 12:30 p.m.
 - Yearbook Awards: 12:30 p.m. until 1:20 p.m.
 - Afternoon sessions: 1:30 p.m. until 3:20 p.m.
 - Write-Off Awards: 3:30 p.m.

* Middle school attendees may choose to attend only morning sessions

What do I need to register?

- Registration form or online registration
- Media Release Form per student
- Participant Release and Indemnity Agreement
- Medical Permission Form (CCSD form)
- Payment: \$5.00 per student (includes lunch)
- Chaperone/ Adviser Information

What should I need to bring with me?

- Writing utensil
- Notebook
- A camera (take pics of your staff!)
- A positive attitude
- Excitement to learn
- A school personnel and chaperones

Timeline/ Sessions



Timeline

8:00-9:00 a.m.: Registration

9:00 a.m.-9:50 a.m.: Session 1

10:00 a.m.-10:50 a.m.: Session 2

11:00 a.m.- 11:50 a.m.: Session 3

12:00 p.m.: Lunch

12:30 p.m.: Awards Presentation

1:30 p.m.- 2:20 p.m.: Session 4

2:30 p.m.- 3:20 p.m.: Session 5

Sessions

- David Wright: **Student Leadership in Journalism** (Room 721)
- Jeff Wollard: **Middle School Advising** (Room 719)
- Matt LaPorte: **Caption Writing for Middle School** (Room 717)
- Amy Tobler: **Alternative Coverage/Copy** (Room 713)

- David Wright: **Student Leadership in Journalism** (Room 721)
- Judy Allen: **Find Your Inspiration** (Room 719)
- Matt LaPorte: **Caption Writing for High School** (Room 717)
- Adam Causey: **Crime Reporting/ Public Records** (Room 715)
- Julie Goldstein: **Theme Planning for Yearbook** (Room 713)

- Jeff Wollard: **Sports/ Feature Writing** (Room 721)
- Judy Allen: **Find Your Inspiration** (Room 719)
- Amy Tobler: **Marketing Your Book** (Room 717)
- Michelle Allen: **Tell the Story** (Room 715)
- Julie Goldstein: **Judging in Contests** (Room 713)

- Matt LaPorte: **Yearbook Awards Ceremony** (Student Activity Center)

- Michelle Allen: **Tell the Story** (Room 715)
- Tania Mason: **Photo Composition** (Room 717)
- Casandra Workman: **Photo Editing Alternatives** (Room 713)

- Tania Mason: **Photo Composition** (Room 715)
- Casandra Workman: **Phone Camera and Apps** (Room 713)

** Middle School student attendees are welcome to attend all day, but may also elect to leave after the morning sessions.

Sessions/ Room Numbers



Rooms

Sessions

- | Rooms | Sessions |
|----------|---|
| Room 713 | <ul style="list-style-type: none">• Amy Tobler: Alternative Coverage/ Copy (9:00-10:50)• Julie Goldstein: Theme Planning for Yearbook (10:00-10:50)• Julie Goldstein: Judging in Contests (11:00-11:50)• Casandra Workman: Photo Editing Alternatives (1:30-2:20)• Casandra Workman: Phone Camera and Apps (2:30-3:20) |
| Room 715 | <ul style="list-style-type: none">• Adam Causey: Crime Reporting/ Public Records (10:00-10:50)• Michelle Allen: Tell the Story (11:00-11:50)• Michelle Allen: Tell the Story (1:30-2:20) |
| Room 717 | <ul style="list-style-type: none">• Matt LaPorte: Caption Writing for Middle School (9:00-9:50)• Matt LaPorte: Caption Writing for High School (10:00-10:50)• Amy Tobler: Marketing Your Book (11:00-11:50)• Tania Mason: Photo Composition (1:30-2:20)• Tania Mason: Photo Composition (2:30-3:20) |
| Room 719 | <ul style="list-style-type: none">• Jeff Wollard: Middle School Advising (9:00-9:50)• Judy Allen: Find Your Inspiration (1:30-2:20)• Judy Allen: Find Your Inspiration (2:30-3:20) |
| Room 721 | <ul style="list-style-type: none">• David Wright: Student Leadership in Journalism (9:00-9:50)• David Wright: Student Leadership in Journalism (10:00-10:50)• Jeff Wollard: Sports/ Feature Writing (11:00-11:50) |

** Middle School student attendees are welcome to attend all day, but may also elect to leave after the morning sessions.

Presenters



Presenters

Sessions

Judy Allen

Find Your Inspiration (Room 721)

Michelle Allen

Tell the Story (Room 719)

Adam Causey

Crime Reporting (Room 715)
Public Documents in Reporting (Room 715)

Julie Goldstein

Theme Planning for Yearbook (Room 713)
Judging in Contests (Room 713)

Matt LaPorte

Caption Writing for High School (Room 717)
Caption Writing for Middle School (Room 717)

Tania Mason

Photo Composition (Room 715)

Amy Tobler

Alternative Coverage/Copy (Room 713)
Marketing Your Book (Room 715)

Jeff Wollard

Middle School Advising (Room 719)
Sports/ Feature Writing (Room 719)

Cassandra Workman

Photo Editing Alternatives (Lab 720)
Phone Camera and Apps (Lab 720)

David Wright

Student Leadership in Journalism (Room 721)

** Middle School student attendees are welcome to attend all day, but may also elect to leave after the morning sessions.

To join SNSJ as a member, complete the following form and send it in with your registration. Don't forget to include the cost of membership, and save money by inviting the other advisers at your school to join.



<p>Name of Publication: _____</p> <p>Choose type of publication: <input type="checkbox"/> Newspaper <input type="checkbox"/> Yearbook <input type="checkbox"/> Online News Site</p> <p># Members on staff: _____</p> <p>School Name: _____</p> <p>School Address: _____</p> <p>City/State/Zip: _____</p> <p>School Phone: (702) _____ Ext: _____</p> <p>School Size (Estimate): _____</p> <p>Principal: _____</p> <p>Publication Website URL: _____</p> <p>Adviser: _____</p> <p>Adviser email: _____</p> <p>Years Advising: _____</p> <p>Editor-in-Chief: _____</p> <p>Editor-in-Chief email: _____</p> <p>Would you like to be a mentor? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Would you like to have a mentor? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Are you certified through JEA as: <input type="checkbox"/> CJE <input type="checkbox"/> MJE</p>	<p>Why should I join?</p> <ul style="list-style-type: none"> • Access to SNSJ Listserv • Member-only lesson plans and activities • Problem-solving support from board members • Invitation to mentorship program • Staff enrollment in recognition program • (1) on-site session with board members and your staff (1-2 hours) per year <p>What does it cost?</p> <ul style="list-style-type: none"> • \$30 annual subscription per publication / \$50 for school site <p>What are the add-ons?</p> <ul style="list-style-type: none"> • 2015 Newspaper Contest • 2015 Yearbook Contest • \$40 Newspaper Critique • \$40 Yearbook Critique • \$5 (per student) Student Workshops
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Please make out all checks and money orders to **SNSJ** and **mail** to: SWCTA
 Attn: Matthew LaDante

Please complete one (1) Registration Form for your entire staff, and one (1) Consent for Treatment Form for **each participant, including advisers and chaperones**. Registration is not considered complete without registration, all consent forms (including Photo Release), and payment. In addition, all students must complete the CCSD medical permission form.

Workshop Participant

School Name _____

School Address _____

City _____ State _____ Zip Code _____

Email Address _____

School Phone _____

Publication Email Address _____

Publication Name _____

Adviser's Name _____

Adviser's Email Address _____

Adviser's Day Phone _____

Participants:

Adviser's Name: _____

Chaperone(s): _____

Student(s): _____

**Southern Nevada Society of Journalists
Student/Participant Release and Indemnity Agreement**

Printed Name of Student/ Participant: _____

Parent/Guardian: _____ Activity: _____

Adviser Name: _____

Email Address: _____

I, the undersigned, understand and agree that the officially-sponsored activities of SNSJ involve certain known risks, including but not limited to, transportation accidents, personal injuries, and loss or destruction of my property. I understand and agree that SNSJ cannot be expected to control all of said risks. In consideration of the benefits I will receive through my participation in the activities of SNSJ, I hereby expressly and knowingly **RELEASE SNSJ, ITS OFFICERS, AGENTS, VOLUNTEERS, AND EMPLOYEES FROM ANY AND ALL CLAIMS AND CAUSES OF ACTION I MAY HAVE FOR PROPERTY DAMAGE, PERSONAL INJURY OR DEATH SUSTAINED BY ME ARISING OUT OF ANY TRAVEL OR ACTIVITY CONDUCTED BY, OR UNDER THE AUSPICES OF SNSJ, WHETHER CAUSED BY MY OWN NEGLIGENCE OR THE NEGLIGENCE OF SNSJ, ITS OFFICERS, AGENTS, VOLUNTEERS, OR EMPLOYEES, OR ANY OTHER PERSON.**

I hereby give my consent for any medical treatment that may be required during my participation with the understanding that the cost of any such treatment will be my responsibility.

Further, I voluntarily and knowingly agree to **HOLD HARMLESS, PROTECT, AND INDEMNIFY SNSJ, its officers, agents, volunteers, and employees, against and from any and all claims, demands, or causes of action for property damage, personal injury or death, including defense costs and attorney's fees, arising out of my participation in the activities of SNSJ, REGARDLESS OF WHETHER SUCH DAMAGES, INJURY OR DEATH ARE CAUSED BY MY OWN NEGLIGENCE, OR BY THE NEGLIGENCE OF SNSJ, ITS OFFICERS, AGENTS, VOLUNTEERS, OR EMPLOYEES, OR ANY OTHER PERSON.**

SNSJ shall notify me promptly in writing of any claim or action brought against it in connection with my participation in these activities. Upon such notification, I or my representative shall promptly take over and defend any such claim or action.

I HAVE READ AND UNDERSTOOD THIS DOCUMENT, AND MY SIGNATURE EVIDENCES MY INTENT TO BE BOUND BY ITS TERMS.

Signature: _____ Date: _____

(Participant)

If the participant is under 18, I am signing as a parent or guardian to reflect my agreement to indemnify (that is, protect by payment or reimbursement) SNSJ from any claim which may be brought by or on behalf of the participant, or any member of the participant's family, for injury or loss resulting from those inherent risks of the course, described above, and from the negligence of the participant, SNSJ, or any other person:

Signature: _____ Date: _____

(Parent or Guardian)

**SNSJ Inaugural J-Day Workshop
Saturday, October 18, 2014**

**Please complete and send this form to Matthew LaPorte at
Southwest Career Tech Academy (SWCTA- 448) with your
payment.**

Make Checks payable to SNSJ.

Payment must be received by Friday, October 10, 2014.



Southern Nevada Society of Journalists

School Name:

Publication Name:

Publication Type: (circle any that apply)

YEARBOOK

NEWSPAPER

ONLINE NEWS SITE

LIT MAGAZINE

NEWS MAGAZINE

BROADCAST

Mailing Address:

City: State: Zip:

School Phone: Adviser/Chaperone Phone numbers (in case of emergency during conference):

Adviser e-mail address:

ADVISER/ NON-STUDENT ATTENDEES:

List the name of the adviser and other non-student attendees. Also Include the function/ title of the attendee (chaperone, admin, etc.). At least one adult must be registered for students to attend.

Adviser/ Non-Student Attendee Name:	Adviser/ Non-Student Attendee Name:
Title/ Function	Title/ Function
Adviser/ Non-Student Attendee Name:	Adviser/ Non-Student Attendee Name:
Title/ Function	Title/ Function

REGISTRATION DEADLINE: OCTOBER 10, 2014

Registration is limited to SNSJ members. To become a member, contact Casandra Workman or Matthew LaPorte.

	Quantity	Cost
Student Registrations	<input type="text"/> x	<input type="text"/> \$5.00
	Total Due: =	<input type="text"/>

	Quantity	Cost
Non-Student Registrations	<input type="text"/> x	<input type="text"/> \$5.00
	Total Due: =	<input type="text"/>

Lunch Options: For each type of sandwich, mark the total number you need for your staff. Number of sandwiches should equal number of registrants.	# of Ham: <input type="text"/>
	# of Turkey: <input type="text"/>
	# of Roast Beef: <input type="text"/>
	# of Veggie: <input type="text"/>

Registration fees cover the cost of lunch for all attendees.

Attendees will have the option of substituting Sessions 1 and 2 to compete in the Write-Off contest in the morning. All students and advisers will attend sessions in the afternoon.

The 2014 Yearbook awards will occur after lunch, and Write-Off Contest awards will occur after the last session.

Attendees may look at the tentative session schedule ahead of time to plan sessions. Advisers may attend any session, but students may not attend any session listed as Adviser Only.

As soon as we have finalized who is presenting and the topic, we will send out session descriptions, presenter bios, and room assignments.

Every student and adviser must complete the Photo Release Form to attend the event. We will be taking photos during the event, and would like to use them on our website.

MEDIA RELEASE FORM

I, the undersigned, do hereby grant to the Southern Nevada Society of Journalists, its employees, officers, agents, representatives, trustees and assigns [“SNSJ”] my permission to record my photographic image (by film and/or video), and comments (by tape and/or transcription), together with the right to use, publish, copyright and reproduce in whole or in part any such photographic images and comments as described above for use in promotional materials, whether the use of above materials be for public relations, recruitment, development, or any other purpose of SNSJ. I hereby waive any right that I may have to inspect or approve any such photographic images and comments or completed products which incorporate all or part of any such photographic images and comments.

I hereby voluntarily release and hold harmless SNSJ from any and all liability arising out of or in any way related to the use of such photographic images and comments, including but not limited to any liability arising by virtue of any blurring, distortion, alteration, illusion, editing, or use in composite form, whether intentional or otherwise, that may occur in the making or processing of the finished product.

Signature


Name (printed)

Date: _____


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JUDY K. ALLEN
Sales/Consultant
Memory Book Division



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Las Vegas, NV 89135
Telephone (702) 271-3086
Facsimile (702) 242-2028
judy.allen@jostens.com
Photo Book access code: S1129599




MANY THANKS

A great big thank you goes out to Matthew LaPorte for his help in implementing and finalizing all of the scoring. He also printed all the certificates and created the PowerPoint.


We also want to thank Belisa Brownlee, Andrea Connelly, Yvonne Cano and Ryan Giron for all of their help in finalizing the location, and working with us to set up room assignments and equipment.

Finally, thank you to Judy Allen, Michelle Allen and Amy Tobler for their generosity and support of the event. They not only helped present sessions, they donated all the prizes for the event:

- Visa Gift Cards (Herff Jones)
- Card Readers (Jostens)
- USB Drives (Jostens)
- Pizza Hut Gift Cards (Jostens)



FOR THE LOVE OF YEARBOOK.



Amy Tobler
Representing Herff Jones
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702.279.4552
f